

## Multimedia Presentations

One of the benefits of electronic publication is the ability to utilize various forms of electronic medium to inform others. The Journal will work with authors to present electronic materials such as PowerPoint presentations, Quick Time video clips, pod casts, or other electronic materials.

### **Guidelines for Authors:**

1. Multimedia Presentations should be designed using commonly available software applications such as MS PowerPoint®. Authors considering submitting digitized videos of interviews, skill building exercises, lectures about various health education topics, keynote addresses from conferences and seminars, etc., should first consult the Editor. A signed release form and other legal documentation may be required. Digitized video and audio files will be delivered through the Washington State Journal of public Health Practice as live streaming audio and video. Thus, the quality of the presentations should be of academic quality. Authors are responsible for formatting the file for such delivery. Due to the large size of files and the bandwidth necessary to deliver live streaming video, the Journal reserves the right to deliver clips of presentations, with the approval of the author, rather than full length presentations. The entire video presentations on CD-ROM would then have to be purchased at a nominal cost from the Washington State Journal of Public Health Practice.

2. Authors considering submitting files that are several megabytes in size should first consult with the Editor about the best method to transfer the files over the Internet. All presentations must be zipped.

3. The quality of multimedia works must be consistent with other academic expectations such as currency (footnoted current citations required), authority, coverage, releases, and writing style. Materials used in the presentation must be consistent with existing copyright laws. For MS PowerPoint presentations, authors should assure that formatting, color scheme, volume of materials per slide, letter sizes, and other design features are consistent with the goals and objectives of the presentation, and appropriate for the target population.

4. All multimedia works must include clearly defined target populations, learning objectives, current citations, psychometrically reliable and valid test questions, implications for health education (if applicable), and links to online resources for further study. Those authors submitting a multimedia presentation without an accompanying full-length manuscript must still include a short paper (1-2 journal pages) that includes a Title, Abstract, and Keywords. The body of this short paper must include the following sections: Introduction- provide and introduction and background information about why the multimedia presentation was developed;

Instructions- identify the goals and objectives, target population/grade level; Outline of Presentation-a gross outline of the slides; and Evaluation.

All multimedia presentations must have been tested or successfully used in a particular population. Please indicate how and where the instrument was tested and the results of the test. If the presentation is currently in use at a college or community organization, please indicate that in this Evaluation section.

(Above from CJHP.org)